

GOVERNMENT ARTS COLLEGE, MANINAGAR
Shri K.K. Shastri Educational Campus, Ahmedabad
&

KNOWLEDGE CONSORTIUM OF GUJARAT
jointly organise
One Week Faculty Development Program
on

**‘Literature, Films and Media :
Theory and Praxis’**

Dates of FDP: 22/07/2024 to 27/07/2024


Place: Knowledge Consortium of Gujarat (KCG)



Concept Note:

Literature, Films and Media are closely intertwined forms of human expression and communication, influencing and enriching each other in various ways. All forms of expression play a crucial role in shaping culture, society and the way we perceive the world around as can be seen through literary works being adapted into various media forms such as films, television shows, web series blogs, vlogs, audio narratives, podcasts and video games. While literature has a long history of being a primary form of storytelling and communication, media such as television, film and digital platform have a broader reach and accessibility. The rise of new media technology has led to the evolution of narrative forms, with interactive story telling experiences in video games, immersive narratives in virtual reality and serialized story telling in TV shows, web series, radio jockeying, audio, video and news stories on OTT. These new forms of media challenge traditional literary norms and push the boundaries of storytelling.

The present Faculty Development Program on '**Literature, Films and Media**' aims to examine, analyze and interpret theories and praxis, evolution of new digital narrative forms, their rich, multifaceted and complex interconnectedness and simultaneously address their vast psychological, cultural and socio-political impact on the contemporary world. This FDP is also an attempt to explore the most creative, exciting, dynamic study-areas and career options that have opened up with the evolution of new media for the scholars, academicians, researchers and students of language, literature and media studies.

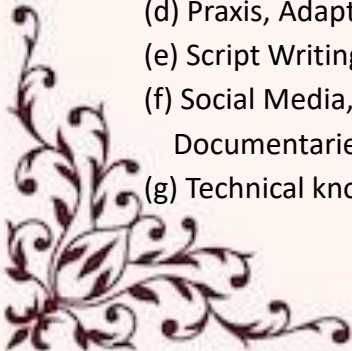




OBJECTIVES OF THE FACULTY DEVELOPMENT PROGRAMME:

- The objective of the FDP on 'Literature, Films and Media' study is to analyze and interpret texts, films and media products in order to gain insight into their growth, development, application and interconnectedness as well as understand its massive impact on the present generation.
- To acquire knowledge about its theory and praxis and gain an in depth understanding of the process of creating literary texts, cinematic and media adaptations, scriptwriting and screen plays for films, TV shows, web series and other media contents such as blogging, vlogging, podcasts, audiobooks, news stories, advertising, documentary making, radio jockeying and e story telling.
- To learn how to interpret and evaluate texts, films and other media products critically.
- To gain knowledge about how literature and media can be used to break time, distance, geographical and language barriers and construct and challenge existing power structures and hierarchies.
- To gain a better understanding of the role of literary texts, films and media in building, reinforcing and reforming cultural identities and values as well as addressing psychological, social, political and economic issues.

COURSE CONTENT:-

- (a) Principles and Theory of Literature, Films and Media Studies
 - (b) Inter relation between Literature, Theatre, Films and Cinematic Adaptations
 - (c) Evolution of New Media and its relationship with Literature
 - (d) Praxis, Adaptations and Case Studies
 - (e) Script Writing and Screen Plays for Films, Television Serials and Web Series
 - (f) Social Media, Blogging, Vlogging, Podcasting, Audio Stories, e narratives, radio jockeying, News Stories, Advertising and Documentaries
 - (g) Technical knowledge about New Media Tools
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LANGUAGES INCLUDED IN THE FACULTY DEVELOPMENT PROGRAMME:

English, Gujarati, Hindi, Sanskrit

LEVEL OF ACTIVITY: National level

TARGET AUDIENCE: Academicians, Faculties and Research scholars from Humanities and Digital Humanities, Languages, Theatre, Social Sciences, Media, Journalism and Mass Communication

Dates of FDP: 22-07-2024 to 27-07-2024

Time: 10.30 AM to 5.30 PM

Place: Knowledge Consortium of Gujarat (KCG), Ahmedabad

REGISTRATION LINK : <https://forms.gle/xh179MtVxpPhRcha7>

IMPORTANT INSTRUCTIONS :

- No Registration Fee
- Limited Intake on first come first serve basis
- Lodging and accommodation facilities will be provided
- Useful for CAS
- Register Before : 16TH July, 2024

For any query please contact :

1. Dr. Pinal Doshi, Coordinator: 9825443007
2. Dr. Suresh Sudiya, Co coordinator: 9157941911



EMINENT PERSONALITIES EXPECTED AS RESOURCE PERSONS :

- Mr. Amrit Gangar, Indian Film Scholar and Historian
- Mr. Anjum Rajabali, Indian Screen Writer and Teacher
- Mr. Sanskar Desai, Film Maker and Script Writer
- Dr. Bharat Mehta, Professor, Department of Gujarati, MSU
- Dr. Indira Nityanandam, Former Principal, S. R. Mehta College, Ahmedabad
- Prof. Mahesh Champaklal, Professor, MSU
- Dr. Vijay Pandya, Department of Sanskrit, Gujarat University
- Dr. Nutan Kotak, Head, Dept. of English, Gujarat University
- Dr. Dilip Barad, Head, Department of English, Bhavnagar University
- Mr. Mayur Puri, Indian Screen Writer and Lyricist
- Mr. Abhishek Shah, Writer, Director, Playwright
- Mr. Raam Mori, Gujarati Script Writer and Playwright
- Dr. Shubha Nigam, Associate Professor, L. D. Arts College, Ahmedabad
- Dr. Sonal Pandya, Head, Department of Journalism and Mass Communication, Gujarat University
- Ms. Rupa Mehta, Former Director, Doordarshan Kendra, Ahmedabad
- Malti Mehta, Former Director, CDC, Producer, EMRC
- Mr. Arvind Barot, Poet, Lyricist, Singer and Music Director, Folk Story Writer
- RJ Dhvanit
- Ms. Deepali Chatwani, Blogger, Vlogger, Podcaster
- Dr. Rucha Brahmhatt,, Head, Dept. of English, Samarpan Arts and Commerce College, Gandhinagar

Patron

Shree Dinesh Gurav (IAS)
Director
Department of Higher Education
Gujarat

Prof. A.U.Patel
Advisor
Knowledge Consortium of Gujarat,
Ahmedabad

Mentor

Dr. Namita Sharma
Principal
Government Arts College,
Maninagar, Ahmedabad

Dr. Mahesh A, Patel
OSD TEERTH
Knowledge Consortium of Gujarat,
Ahmedabad

Coordinator

Dr. Pinal Doshi
Associate Professor and Head
Department of English
Government Arts College, Maninagar,

Co- Coordinator

Dr. Suresh Sudiya
Associate Professor and Head
Department of Gujarati
Government Arts College, Maninagar,

Organizing Committee

Dr. Jagdish Parmar
Dr. Rajesh Patel
Dr. Jayesh Vyas
Dr. Rashmi Gupta
Dr. Pinal Solanki

Technical Committee

Shri. Vimalkumar Vadhiya
Mr. Saurabh Kahar
Mr. Jigar Parmar
Mr. Vinay Makwana